
One more week to apply!

From Red Letter Grant <info@redlettergrant.org>
via bounce.myngp.com

Date Mon 3/31/2025 10:03 AM

To Lauren Highfill <LaurenH@pcedc.com>

Spring Grant Cycle OPEN NOW

Deadline: April 7, 2025

APPLY NOW

FOR RISK TAKERS, MOVERS, AND SHAKERS

| ELIGIBILITY | Open to women throughout 18 counties in western Wisconsin who want to start a NEW business. We consider the start-up phase to be three years old or younger. Expansions of businesses older than three years and franchises are not eligible. If you have already received a Red Letter Grant, you cannot re-apply for the same business, but you may apply for a new start-up. RLG does not fund non-profit organizations.

| ELIGIBLE COUNTIES |

Region 1: Buffalo, Clark, Chippewa, Dunn, Eau Claire, Jackson, Pepin, Pierce, St. Croix, and Trempealeau.

Four \$2,000 grants are awarded each spring and fall.

Region 2: Barron, Burnett, Polk, Price, Rusk, Sawyer, Taylor and Washburn.

Four \$2,000 grants are awarded each spring and fall.

| INDIGENOUS WOMENS GRANT |

Open to indigenous women from any county in Wisconsin within the first 3 years of business ownership

One \$2000 grant is awarded each spring

| SPRINT TIMELINE |

March 3 - Applications OPEN

April 7 - Application deadline. Applications are due at 11pm. Late applications will not be accepted.

April 7-28 - Judges review applications.

April 28-May 2 - Top applicants will be invited to interview. Please note not all applicants will advance to the interview round.

May 5-9 - winners announced at award ceremony events

APPLY NOW

[Check out our former grant recipients here](#)

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WILL YOU JOIN OUR SPONSORS AND SUPPORT RED LETTER GRANT WITH A CONTRIBUTION?

Will you commit to investing in the fabric of our downtowns and rural communities? Make a donation today to help women launch small businesses throughout West Central Wisconsin!

CONTRIBUTE MONTHLY

CONTRIBUTE ONCE

Will you commit to giving \$10 monthly (\$120 annually)? That's less than a Netflix subscription! Set your monthly donation and forget it! Donating to better your community is as easy as ever!

Make a ONE TIME donation today! Any and all donations are appreciated!

Red Letter Grant
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